Top 20 Trending Posts of 2020

Altogether, USDF shared 760 posts during 2020, with a total number of impressions of 3,170,272.

The top 20 Facebook posts from 2020 showcased a variety of different types of content. Leading the charge were YourDressage posts, with 9 of the top 20, followed closely by press releases/announcements at 8. USDF Connection, US Equestrian, and USDF calling for feedback each accounted for 1 post in the top 20. Here is the full information about each of the posts that made the top 20 list for 2020!

#1. Bryan the Cob – YourDressage Story

Impressions - 56,078
Posted - 4/19/2020 10:28:10 AM

“If someone would have told me the first horse I would ride at an FEI level would be a barely backed, 6-year-old Welsh Cob, found from a random internet search, I’d have thought they were crazy…” Read about Valerie Goodman’s adventures with Bryan the Cob here: https://yourdressage.org/2020/04/17/pintsized-equine-partner-bryan-the-cob/

#2. Dressage or Driving? Why Not Both! – YourDressage Story

Impressions – 52,194
Posted - 11/17/2020 12:28:52 PM

Dressage or driving? Why not both! International-level rider and driver Sara Schmitt explains how the very different sports of dressage and driving have more in common than one might think. Check it out in this #YourDressage exclusive: https://yourdressage.org/2020/11/17/dressage-or-driving-why-not-both/
#3. US Dressage Finals Cancelled – Announcement

Impressions – 39,469
Posted - 9/17/2020  7:46:37 AM


#4. From Naughty to Nice – YourDressage Story

Impressions – 34,637
Posted - 9/27/2020  12:00:11 PM

Linden Thompson’s Haflinger gelding may be a handful, but he’s also taken her to Kentucky to compete against the best in the country at the US Dressage Finals presented by Adequan®. Read more about this duo in the YourDressage exclusive “From Naughty to Nice.”

Photo by SusanJStickle.com Equestrian Photography & Design Services

#5. Comic from USDF Connection

Impressions – 23,027
Posted - 12/11/2020  10:38:27 AM

It’s the year of the Zoom meeting, so let’s ring out the old with a reason to smile. This illustration was created by Jody Lynne Werner & published in the November/December 2020 issue of USDF Connection magazine.
#6. Eliza Sydnor Romm’s Exercise of the Day #10 How to Switch the Dressage Whip – YourDressage Video

Impressions – 21,269
Posted - 8/3/2020 11:25:15 AM

If you ride with a dressage whip, you need to learn how to switch it from your right hand to your left. USDF Certified Instructor Eliza Sydnor Romm shares a method where you keep both hands in position and can keep the horse connected while you change the whip. See more here: https://yourdressage.org/2020/08/03/exercise-of-the-day-10-how-to-switch-the-dressage-whip/

#7. USDF has Suspended Accepting Scores – Announcement

Impressions – 20,228
Posted - 3/18/2020 7:33:02 AM

‼️ USDF has suspended accepting scores from USEF-licensed/USDF-recognized competitions. The USDF Executive Board held an emergency meeting on Tuesday, March 17, to discuss the impact of the COVID-19 virus on the US dressage community. At this meeting, the Board voted that, effective immediately, all results processing will cease through April 15, 2020. As a result, any scores earned at USEF-licensed/USDF-recognized competitions during this time will not be applicable to any USDF championship or awards programs, nor be recorded as a part of a horse or rider’s official record with USDF. This will also apply to scores earned at schooling competitions participating in the USDF Regional Schooling Show Awards Program. USDF will continue to assess the situation on a daily basis and will update our position as circumstances warrant. Read more about the decision: https://www.usdf.org/press/news/view-news.asp?news=944

#8. A Healthy Hoof Print – YourDressage Story

Impressions – 18,793
Posted - 8/25/2020 1:35:24 PM

Did you know that you can tell a lot about arena footing by the hoof print your horse leaves behind? Premier Equestrian shares their findings from years of research on horse biomechanics and what secrets your arena is trying to tell you: https://yourdressage.org/2020/08/19/a-healthy-hoof-print/
#9. Region 5 Championships Cancelled – Announcement*

Impressions – 18,582

Posted - 8/7/2020  8:42:48 AM

USDF regrets to announce that due to the impact and uncertainties of the COVID-19 pandemic, the Great American Insurance Group/USDF Region 5 Championships and USDF Dressage Seat Medal Semi-Finals have been cancelled for 2020. At this time, all other Great American/USDF Regional Championships and USDF Dressage Seat Medal Semi-Finals are proceeding as scheduled. Both USDF and the competition organizers are working diligently within the ever-changing COVID-19 conditions to be able to provide this opportunity to our competitors, including those from USDF Region 5 who choose to change regions for this year’s championship purposes. Read more here: https://yourdressage.org/2020/08/07/great-american-usdf-region-5-championships-and-usdf-dressage-seat-medal-semi-finals-cancelled/

*I counted this one as an announcement instead of a YourDressage post, because even though it was shared on YourDressage, that was only because our website was down during this time.

#10. Jean Kraus Named Volunteer of the Year – Announcement

Impressions – 18,492

Posted - 9/2/2020  1:19:32 PM

USDF is pleased to announce that Jean Kraus of Fulton, MO, has been selected as USDF’s 2020 Volunteer of the Year honoree. Members recognized with this honor have demonstrated exceptional commitment towards carrying out USDF’s mission, through consistent and cumulative volunteer activities. As this year’s honoree, Jean will be presented with a perpetual trophy, established by Lisa Gorretta, which is on permanent display in the Roemer Foundation/USDF Hall of Fame. She will also receive a “keeper” trophy and be featured in the yearbook issue of USDF Connection. Read more about Jean here: https://www.usdf.org/press/news/view-news.asp?news=948  Jean will be recognized at the 2020 Adequan®/USDF Annual Convention.
#11. My Dear Watson – YourDressage Story

Impressions – 17,435
Posted - 6/14/2020 1:12:54 PM

“I was told to sell Watson, that he was too much horse for me, that he was an ugly mover, and that I needed to get a ‘real’ dressage horse…” Kate K. didn’t listen to the doubters, and put in hard work with Watson, who was rescued from a kill pen. In this YourDressage exclusive, she shares the story of their exciting journey to FEI Levels together.

https://yourdressage.org/2020/06/09/my-dear-watson/  Photos by Furey

#12. 2020 Convention Is Going Virtual – Announcement

Impressions – 17,218
Posted - 7/2/2020 10:50:54 AM

Big news! 🚨 The 2020 Adequan®/USDF Annual Convention is going VIRTUAL! Don’t miss your opportunity to attend USDF’s first-ever virtual convention, for FREE with your USDF membership. Your voice matters, so make it heard. Experience first-hand USDF governance in action, engage with your friends, peers, mentors, and representatives, gain knowledge through educational opportunities, and join us for a look back at the year that was 2020. The future of dressage is in your hands. See more here:

https://www.usdf.org/e-news/july20/convention.asp

#13. World Class – YourDressage Story

Impressions – 14,953
Posted - 1/2/2020 12:01:21 PM

As a rider, trainer, judge, & official, Linda Zang has forever expanded what’s possible in dressage. Read more about this Roemer Foundation/USDF Hall of Fame inductee in this reprint from the November/December 2019 issue of the USDF Connection magazine:

https://yourdressage.org/2020/01/01/world-class/
Photo by Sherri Holdridge Photography
#14. US Equestrian & USDF Hosting Joint Informational Webinar

Impressions – 14,280
Posted - 5/17/2020 12:44:39 PM

US Equestrian and USDF will host a joint informational webinar session for USEF and USDF members to review a safe return to competition and discuss key topics relevant to dressage. The webinar, which will be held Friday, May 22, at 3:00PM ET, will be hosted on Zoom. Learn more & register here:

http://links.usef.mkt7856.com/servlet/MailView?ms=MTczNTMxNjUS1&r=NTQxNzcxOTA5MTU3S0&j=MTg4MTA4NjkzOQS2&mt=1&rt=0

#15. The Sport Horse Champion – YourDressage Story

Impressions – 14,139
Posted - 7/10/2020 12:14:41 PM

2019 USDF Volunteer of the Year Kristi Wysocki works tirelessly to advance US sport horse breeding. Read the story of how she came to be such a prominent voice in our industry in this YourDressage exclusive: https://yourdressage.org/2020/07/08/the-sport-horse-champion/

#16. USDF Wants Your Feedback on Rule Changes

Impressions – 13,812
Posted - 12/7/2020 8:58:25 AM

USDF wants your feedback! Visit the USDF website at the link below to see the current Standard Rule Changes being considered by the USEF Board of Directors. This is your opportunity to provide comments on changes to the rules that affect the sport of dressage. Comments must be provided by January 1, 2021.

https://www.usdf.org/competitions/usefrulechanges.asp
#17. Jockey Club Joins All Breeds Participating Organizations – Announcement

Impressions – 13,624
Posted - 4/16/2020  10:18:04 AM

USDF is happy to welcome The Jockey Club as one of the more than 60 USDF All-Breeds Participating Organizations. Keep an eye on YourDressage.org for an exclusive upcoming article about The Jockey Club's participation. See the full list of organizations here: https://www.usdf.org/awards/all-breeds/organizations.asp.

#18. Announcing Hall of Fame Class – Announcement

Impressions – 12,715
Posted - 7/17/2020  11:08:08 AM

USDF is thrilled to announce that Dr. Hilary Clayton of Mason, MI, Gary Rockwell of Wellington, FL, & Verdades, the 2002 KWPN gelding owned by Laura Graves, make up the 2020 class of Roemer Foundation/USDF Hall of Fame Inductees. Established to honor & preserve the achievements of the people and horses that made outstanding contributions to, & represent the most influential and dedicated within, our sport, Dr. Clayton, Mr. Rockwell, and Verdades are perfect candidates for induction. Read more about the inductees here: https://www.usdf.org/press/news/view-news.asp?news=947 They will be inducted into the Hall of Fame during the Adequan®/USDF Virtual Convention!

#19. Hall of Fame Induction of Rocher – YourDressage story

Impressions – 12,394
Posted - 9/10/2020  10:19:43 AM


*USDF strongly recommends all riders wear protective headgear when mounted.
#20. Driven to Dressage – YourDressage Story

Impressions – 12,060

Posted - 10/25/2020 12:51:28 PM

A former Amish, draft-cross driving horse has become an inspiration for other “non-traditional” mounts at top shows, including the US Dressage Finals presented by Adequan®. Read about Kerry Rose of Middletown, NY, and her horse Benjamin Blue in this YourDressage exclusive:

https://yourdressage.org/2020/10/21/driven-to-dressage/